

# WHAT WE SOLVE

**We labor over aesthetics because the customer is passing judgment.**

*You are passing judgment right now—presentation is not an attention getter, it's an attention retainer.*

**We'll highlight what makes you unique, because commodities sell for less.**

*There's a reason why commodities seem similar. Because they are.*

**We design sales materials for sales, not for designers.**

*A good designer creates something attractive, a great designer creates something attractive for your target market. There's a difference.*

**We'll want to know where you plan to be three years from today.**

*It is negligence to design materials without knowing your long-term strategy.*

**We'll ask what is your average sale and the lifetime value of a customer.**

*Only then can you justify your investment in acquiring or retaining customers.*

**We'll be interested in how you'll maintain and manage your website.**

*It matters to your SEO and, more importantly, to the relevance for your sales efforts.*

**We solve marketing needs.**

*We'll bring in best-of-class specialists when needed—modern marketing is too fragmented for any one team to have specialists for every strategy.*

**We'll live and die based on your deadline.**

*Timing is everything and we work on your time, not ours.*

**We simplify day-to-day execution.**

*We provide creative muscle day-in-day-out—managing all aspects from concept to final delivered product.*



Click here and reach us

---

## WHAT WE SOLVE

IS NOT A SALES PITCH OR SOMETHING WE TOOK FROM SOMEONE ELSE'S SITE, IT'S THE WAY WE WORK AND IT WILL BE IMMENSELY APPARENT THE MOMENT WE MEET.





**WE CREATE BEAUTIFUL BRANDS**

Because brands inspire

DAISHO, INC.

8603 S. DIXIE HWY. STE. 407 | MIAMI, FL 33143 | 305.234.5617 | [DaishoCreative.com](http://DaishoCreative.com)