

If you are like most businesses, you are:

- A large entity with many day-to-day projects who wants faster, cheaper, higher quality work, or;
- A small business owner who wants a few marketing elements and faster, cheaper, higher quality work.

Large or small, you are after the same thing: *value*.

BEING SMALL *is* BIG

“Empathy. It sounds simple, yet in an industry that is increasingly impersonal and fragmented, we’ve found that getting to know our customers goes a long way. We care about every single project we work on, regardless of the project size, the relationship is what matters most to us. Within our testimonials you’ll find very large, established brands alongside small start-ups who think big. We are not cheap, but we offer moderate budgets with an extraordinary desire to deliver great work.

TESTIMONIALS

Customers of all sizes say it best:

I worked with DAISHO Creative (led by Frank Irias and John Keepax) for over 10 years while I was with Royal Caribbean. They were more than dependable! There was nothing they would not do for Royal Caribbean as a partner. They took time to understand the brand and were able to deliver extremely well on a very wide variety of marketing projects. I would definitely recommend them to others in need of marketing support.

Michelle Yanda
Brand Innovations Manager
Royal Caribbean International

I had the good fortune to have been able to work with Frank on two different projects. Not only is he one of the truly creative people in this market, his is also strategic, smart and a pleasure to work with. He manages to find the right path to a solution for any creative challenge. Whether it is a major branding project or a simple brochure, Frank will not only get the job done, but get it done with superb results.

Alana Perez
Pinecrest Gardens Director
Previously, Marketing Director at
Florida Grand Opera

Frank developed several integrated merchandising and print campaigns for our brand for over five years and helped evolve the look and feel of our external communications which resulted in increased sales!

Kim Miller
President at Ink Link Marketing
Previously, Marketing Director at
Pollo Tropical

Frank is a great idea guy, helping me with projects from concept to completion. He is a valuable member of our marketing and communications team. I can always rely on him to produce an exceptional outcome on time. He makes my job easier!

Ana Poveda
Director of Public Relations at
Westminster Christian School

TESTIMONIALS

Frank has consistently turned out excellent results for us across a broad range of our business lines. His firm has always delivered exemplary results for us. They have completed corporate identity packages, web design, graphic design, advertising layouts, brochures, trade show booth designs, and much more. The entire team at DAISHO is excellent, they manage our needs of the usual quick turnaround times, at a reasonable cost, on all projects. When people ask me where we have our design work done, we refer them to DAISHO. And while you are reading this “glowing recommendation”, I can assure you, Frank is not a relative, and he did not pay me to write this!

David Schwedel

Executive Director
Coral Gables Energy, ENCINA, Coalview

I've had the pleasure of personally working with Frank for about two years now through the annual (Miami) March of Dimes Signature Chefs & Wine Extravaganza event. Before meeting him, he was already involved with this event for several years. Frank is a dedicated committee member and one of the most disciplined and professional people I've ever known. He goes above and beyond to help us.

Nanette Molina

Communications Specialists at
Health Council of South Florida
Previously, Community Director at
March of Dimes

“We now have a stunning site that accurately portrays our products and what we stand for... I couldn't ask for more. His team is made up of an amazing group of professionals that are passionate about what they do, always thinking outside of the box, extremely talented and creative, and most of all they deliver in excellence.”

Isabel Gallego

Founder
Urawk Energy Inc.

Frank is extremely creative and especially talented at branding an organization and presenting amazing ideas. He has the ability to provide an up to date look to a company (logo, web, collateral pieces) while still maintaining the company history and core values. His creative talent and his interest in understanding the company he is working for intimately is reflected in his outstanding work. I had the pleasure of working with Frank while I was the marketing director for a local credit union and I would hire him again without hesitation.

Christine Redmond

Partner, Marketing Business
Development Consultant
South Florida Business & Wealth Magazine
Previously, Marketing Director at
South Florida Federal Credit Union

Frank and the group at DAISHO are extremely professional and creative. Their work in developing our new brand and our social media initiatives have brought significant attention to our firm. We look forward in continuing to advance the firm with DAISHO's assistance.

Ramond Zomerfeld, CPA, CVA

Founding Partner, Vizcaino Zomerfeld, LLP

I consider Frank the best marketing person I have met, and also a friend. From humble beginning to hard earned success, Frank stood by me personally and professionally. He helped us grow, and always offered honest advice.”

Justin Beckham

DeFabio Beckham Solis

Frank is extremely creative! He is determined to provide the best service possible to his clients, making him accommodating and professional. His enthusiasm is important and is what makes each job unique!

Karen Egozi

Director of Epilepsy Foundation

Personalized, in depth expertise from creative development to content marketing and web design... And so fast!

Karen McKoy

Marketing Manager at MIC Food

We can't say enough about their commitment to delivering stellar results... Fantastic work!

Ricardo Hernandez

Developer, HCD Group

Frank is a one stop shop when it comes to design, printing and web presence. He immediately engages you grasping the project quickly and he always goes the extra mile. He has a knack to inspire and make you and your Company shine! I have personally used Frank's talents on numerous projects and I will be back...over and over.

Vladimir Golik, CCIM

Broker, Owner of Keller Williams Kendall

TESTIMONIALS

"I have been working with DAISHO over the last two years. It has been my pleasure to work so closely with such a talented designer as Frank to develop POS materials. He is professional, creative, and agile to meet our quick turn arounds.

Cynthia Mitchell

Nutritionist at The Stronach Group

I collaborated with Frank closely when I worked at Med-Tek. Frank and his talented team at DAISHO did a great job delivering striking and high quality designs including logo, product packaging, corporate identity guide, marketing collateral, web design and development... the list goes on. Frank works really hard to ensure the delivery of all projects on time with uncompromising results. Frank is a person with candor. With Frank, we can surface, debate rapidly and act upon ideas. He is also a humble person with a big heart; he helps and hosts small business networking events and volunteers with charity organizations. I am privileged to have known and worked with Frank."

Aileen Fan

PR Professional
Previously Director of Marketing at Med-Tek

Frank is an incredibly creative designer who thinks outside of the box. He completely re-branded all of our materials and exceed our expectations. The final product is beautiful and clearly meets (and exceeds) all of our needs. He is a pleasure to work with and we continue to use his services for other projects. I highly recommend him—you will not be disappointed.

Cathie D'Arcy

Director of Admission at
St. Stephen's Episcopal Day School

LET'S BUILD A BEAUTIFUL BRAND TOGETHER

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WE CREATE BEAUTIFUL BRANDS

Because brands inspire

DAISHO, INC.

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